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ALPHERA Financial Services sees success at F&I Conference and Awards 2016

ALPHERA Financial Services has been named 'Product/Service Provider of the Year' in the annual F&I Conference and Awards 2016, beating seven other organisations to the much coveted title.

The company, which provides wholesale and retail finance packages, as well as insurance products for new and used vehicles via dealers and brokers throughout the UK, picked up its award at a ceremony in Leeds on Thursday 3rd November – where it was also shortlisted for the F&I Innovation Award.

Spencer Halil, director of ALPHERA Financial Services, said: "Securing this award is a real testament to the hard work of the Alphera team, all of whom are absolutely committed to delivering on our innovative and market-leading, customer-focused model for motor finance.

"In the past two years, we have been incredibly privileged to receive a number of awards for our work in progressing a simpler, more transparent and fairer finance system for all customers, as well as our dealer and broker partners. We are thrilled that our efforts to be at the forefront of change have been recognised by the F&I Conference."

Alphera is currently celebrating its 10th anniversary in the UK, and is part-way through an industry-leading, collaborative project to produce a comprehensive, future-focused report into 'Financing the Car of the Future'. For more information, visit: www.alphera.co.uk/10-years-alphera

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For additional information or images, please contact Aimee Postle, Dan Hemming or Anna Watts at Prova PR on 01926 776 900 or alphera@provapr.co.uk

Notes to editors:

About ALPHERA Financial Services

- Part of the BMW Group, the multiple award-winning ALPHERA Financial Services is based in Farnborough, Hampshire, and celebrates its 10th anniversary in the UK market in 2016.
- Founded on a customer-centric culture of innovation and a suite of market-leading commercial and consumer finance products, Alphera UK has grown consistently year-on-year and now supports in excess of 1,300 broker, franchise and independent partners for all marques (outside of BMW and MINI).
- Taking a lead in the premium space, Alphera is the captive finance provider for Rolls-Royce Motor Cars Financial Services and Aston Martin Financial Services, as well as being the official partner for the Tesla stores in the UK.
- Worldwide, Alphera provides innovative vehicle finance solutions in more than 25 countries, including the USA, South Africa, Australia and Germany.
- www.alphera.co.uk/10-years-alphera / E: info@alphera.co.uk / T: 0370 505 0137 / @AlpheraFS